

Top 10 NBCF Eliminators

by Emily Lin



1. Invite your Non-Bike Commuting Friend (NBCF) to ride in a group to an event nearby.
2. Give your NBCF a quick lesson on group riding, including an introduction to hand and verbal signals.



3. Put your NBCF in the middle of the pack.

4. Take low-traffic routes, avoid the door zone (3 feet), and ride conservatively.

5. Ride at the NBCF's pace and give lots of encouragement.

6. During the ride, show your NBCF cool stuff that you wouldn't see in a car.

7. It doesn't hurt to compliment your NBCF on how cool/hott/badass they look riding through the city.



8. And look how much exercise they're getting!

9. If any vehicles do scary or dumb things, check in.

10. Arrive at your destination and give out high-fives!



ADVANCED TIPS

When your NBCF has become a nascent BCF, you can help them take it to the next level:

1. Introduce useful gear. Help your new BCF get panniers, racks, lights, a balaclava, windproof gloves, raingear – all of these make riding more practical in more situations.
2. Integrate riding into everyday life. Bikepool with your new BCF to work. Go grocery shopping on bikes. Use your bikes to help a friend move.
3. Increase mileage. Draw mileage radii on a map and try to expand the bikeable circle. A good first step is to ride out to Walden Pond! At midnight!



Ride as if you are invisible. Expect drivers to do crazy things and just not see you in the road.



What is Critical Mass?

From bostoncriticalmass.org:



Critical Mass is a vision of a happy, bike-friendly world replacing our polluted, congested roads, a protest for better cycling facilities and against car culture, a mobile paean to bicycling's joys, a merry ride downtown and through the neighborhoods with friends, and more – all rolled into one convenient monthly ride right after work! Critical Mass is a party on two wheels to celebrate bicycling – a fast, friendly, clean, efficient, healthy, cheap, sensible, and fun way to get around the city. Critical Mass is not an organization. It is a coincidence. It is a xerocracy. Make your own flyers! Make a route map--maybe it will be followed! Bring a sign, noisemaker, or cupcakes to the ride!

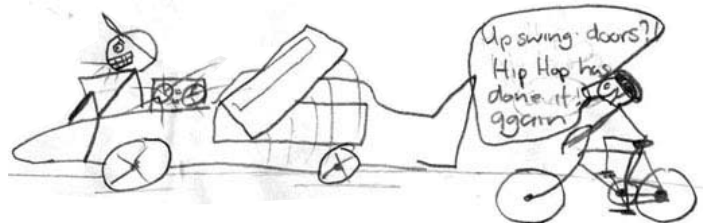
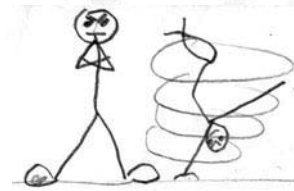
We ride on the last Friday of every month at 5:30 PM in Copley Square. This month, join thousands in over 200 cities worldwide and hundreds in Boston alone, in celebrating Critical Mass.

Editor's Note: Critical Mass also opens a firey can of dischord amongst cyclists; we would love to hear your thoughts - www.bostonreflector.com



Bikes & Hip Hop

by Richard w/ Da Announcements



Very important, exciting, informative, and inspiring: www.streetfilms.org

